

EXPERIENCE

Seven Mountains Media

(WBHV-FM B94.5 | WLEJ-FM 98.7 | WZWW-FM 95.3)

August 2012 - Present
State College, Pennsylvania

-Program Director

August 2017-Present

- Develops and executes strategy for three radio stations providing service to approximately 100,000 people in five Pennsylvania counties.
- Collaborates with sales, marketing, and management departments to execute daylong, weeklong or season long campaigns, usually involving multiple locations and content.
- Manages more than eight full time and part time staff and delegates tasks to staff members in various departments.
- Produces commercials, recorded promotions, and imaging for the radio station, which promote events, on air promotions, and social media campaigns.
- Collaborates with the Pennsylvania State University College of Communication to develop semester long interim programs for 10+ students twice a year.
- Creates content for a 4-hour morning show that airs live every Monday through Friday. Content is informative, entertaining, and serves the community.

-Producer

August 2012 – January 2013

- Helped prepare the morning show rundown along with researching and creating content for social media and on air.
- Contributed as an intern co-host which led to a part-time position.
- Researched and prepared relevant audio in Adobe Audition.
- Interacted with callers and facilitated connections with the main host. Captured necessary content if they were receiving a prize.
- Helped on-site at station events with promotion, social media, and client/listener interaction.
- Helped organize a blood-drive for the American Red Cross.

Nexstar Broadcasting | WTAJ-TV

November 2013 – February 2015
Altoona, Pennsylvania

-News Photographer

November 2013 – March 2014

- Assigned filming projects in the community and edited news stories for newscasts.
- Collaborated with the assignment desk manager and show producer.
- Interviewed community members news stories both hard news and feel-good pieces.
- Served as the main video editor for weekend and nightly newscasts.
- Assisted with breaking news, live shots, and promoting community events.

-Director/Commercial Producer

March 2014 – February 2015

- Served as the director and technical director to execute daily newscasts.
- Created video commercials for clients, which included filming on-site and editing all footage to create the final commercial.
- Created and produced commercials in collaboration with sales representatives and clients.
- Filmed and edited video promotions for news station.
- Served as a voice for television commercials.

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Fully Vaccinated

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SKILLS AND SOFTWARE

Adobe Premiere

Final Cut Pro

Live Type

Hindenburg

ENPS

Adobe Audition WordPress

HootSuite

Social Media Platforms

VCreative VPromotions

Trello

COMMUNITY EVENTS AND MEMBERSHIPS

Big Brothers Big Sisters of Centre County | 2017 – Present | Big Sister

- Serves as a mentor, volunteer, and representative for the Youth Service Bureau.
- Attends multiple events with my little in the community.

Centre County United Way | 2022-2023 | Campaign Chair

- Serves as the representative for the 2022-2023 campaign goal to raise millions of dollars for the Centre County United Way, which serves local non-profit organizations.
- Creates marketing campaigns with board members to support fundraising objectives.

Wedding For Good | July 2019 – February 2020

- Created a unique community event to raise money for mental health services.

AWARDS

- Outstanding Local Radio Team from the Pennsylvania Association of Broadcasters | 2021 & 2022
- Outstanding Radio Public Service Campaign from the Pennsylvania Association of Broadcasters | 2022
- Centre Strong All-Star Issued by the Chamber of Business & Industry of Centre County | December 2020
- Seven Mountains Media Entertainment Award | October 2018
- Penn State York Student Government Service Award | 2011

EDUCATION

The Pennsylvania State University

September 2009 – May 2013

Major: Broadcast Journalism | Minor: Theatre